



Make Moves.

Start-up Packages

Silver

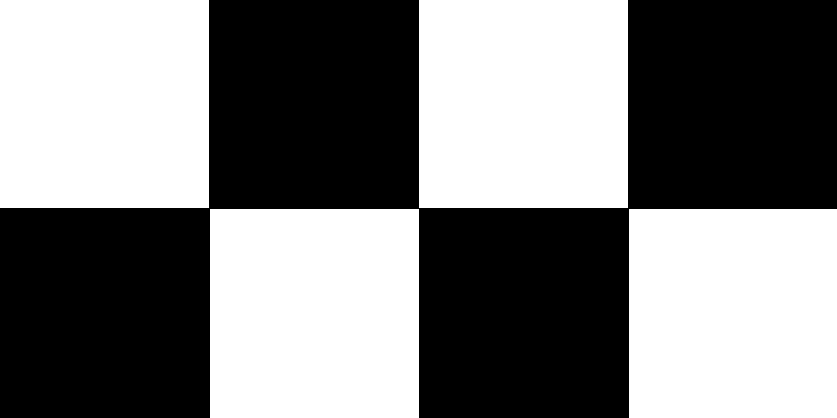
£300

- ✓ Logo Designs
- ✓ Email & Your Domain for 1 year
- ✓ Facebook & Instagram Setup
- ✓ 1 Hour Strategy Call
- ✓ Branding Pack

Gold

£450

- ✓ ***Everything in Silver***
- ✓ Google My Business Setup
- ✓ 1:1 WhatsApp for 1 Month
- ✓ Full Digital Strategy Plan
- ✓ Premium Business Cards
- ✓ Setup & Chat GPT Prompts: *for rapid business strategies, content ideas, copywriting and business growth.*



Social Media Management

Marketing Made Simple: Our Token System

- No complicated contracts. No hidden fees. Just flexible, easy-to-understand packages designed to fit your business and your plans.
- We recommend your plan, or you choose your own token spend to align with your goals that month.
- With either plan you will always get a dedicated account manager who will engage and grow your account in the background, plus monthly reporting through email with figures and recommendations.
- We always work on 3 month minimum term, paid monthly at the start of the month.

How Tokens Work:

- 1 Token = 1 Social Media Post on Multiple Platforms
- 3 Tokens = Blog Post or Newsletter Written and Published
- 5 Tokens = Competition Setup & Ran for Growth
- 15 Tokens = Half-Day Content Session

EG -

20 Social Media Posts Across Platforms

2 Blog/ Newsletters + 14 Social Posts

1 Competition + 15 Social Posts

Simple. Transparent. Effective.

Silver

£250 /Month

Perfect for small businesses looking for consistent, reliable content, starting to take social media seriously, with some engagement and content.

20 Token Spend.

- Email Reporting Monthly
- Discounted Training, Events and Additional Services.
- Monthly 30 Min Strategy Call.

Gold

£450 /Month

Your marketing partner in your pocket, with strategy, support, and additional content strategies. Perfect for businesses ready to scale.

30 Tokens Spend.

- **Everything on Silver Package**
- **PLUS** Personal 1:1 Number
- **PLUS** Weekly Reporting
- **PLUS** In House Content Days

Facebook / Instagram Paid Ads

Silver

£300/Month

+ £300 minimum ad spend per month.

All ads designed and copywritten.

3 month minimum term.

Perfect for businesses new to paid ads for lead magnets, online bookings or enquiries.

-
- ✓ Single Campaign
 - ✓ Weekly Reporting
 - ✓ Email Support
 - ✓ CRM Integration
 - ✓ Monthly Strategy Call

Gold

£450/Month

+ £500 minimum ad spend per month.

All ads designed and copywritten.

3 month minimum term.

Perfect for expanding businesses running paid ads, aiming to run events, multiple strategies or for larger marketing campaigns.

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- ✓ Multiple Campaigns
 - ✓ Daily Reporting
 - ✓ 1:1 Whatsapp Chat
 - ✓ CRM Optimisation
 - ✓ Weekly Strategy Call

Content Days

Silver

£300 HALF DAY

4 HOURS of content creation, including all editing for whatever strategy you need. This can be videos, interviews, podcasts, photography and graphic design.

- ✓ 4 hours
- ✓ Photography & videography
- ✓ Discounted for current clients
- ✓ Graphic design & editing

Gold

£450 FULL DAY

7 HOURS of content creation, including everything in Silver, Plus drone photography / videography.

- ✓ 7 Hours
- ✓ Photography & videography
- ✓ Graphic design & editing
- ✓ Discounted for current clients
- ✓ Drone footage included

Web Design & Management

Super Simple Setup

£199 For Setup, then **£50** /Month

Minimal setup fee, with a monthly recurring fee for hosting and adjustments.

- ✓ 3-5 Page Website: *with booking system or portfolio*
- ✓ Monthly Reporting
- ✓ Email Support
- ✓ CRM Integration
- ✓ Monthly Strategy Call
- ✓ AI Chatbot assistant available for additional £20 per month

The Checkmate Plan

Our Platinum Package gives you a full marketing team for less than the cost of hiring a single staff member.

We handle everything—social media, paid ads, website updates, SEO, and content creation—backed by real-world expertise and results-driven strategies. With holistic planning across all aspects of your marketing, you'll save time, reduce stress, and see consistent growth.

Think of us as your in-house team, without the overheads.

Let's make your business thrive! 🚀

£99 Onboarding + £950 /Month for 3 Month Minimum

What's Included:

Social Media Management:

- Full management of all your platforms (posting, engagement, and strategy).
- 4–6 posts per week tailored to your audience.
- Unlimited engagement & growth strategies.

Facebook Ads Management:

- We handle ad creation, targeting, and optimization for maximum ROI.
- Monthly reporting to track performance and optimise strategies.

Website Management:

- Regular updates to keep your website fresh and functional.
- Optimization for SEO and user experience.

Organic Growth & Optimization:

- Boost your presence on search engines and social platforms.
- Ongoing audits and optimisations to improve visibility and performance.

Content Creation Days (Half Day Monthly):

- Photos, videos, and more—everything you need for fresh, professional content.

Monthly Strategy Session:

- 1-hour call to analyse results, set goals, and refine tactics.

On-Call Support:

- Direct access to us 1:1 for any marketing questions.

Why This Works:

✅ Complete Coverage: Every key aspect of your marketing is handled by experts and looked at holistically, from sales to your onboarding.

✅ Strategic Implementations: We add AI assistants to your business to handle sales questions, get you delivering the best content to us, speed up growth and sales with new systems and can recommend dozens of strategies. Want a podcast? Let's do it. Need faster workflows? Leave it with us. Online booking system? We will set it up.

✅ Consistent Growth: From paid ads to organic strategies, we build long-term success, visibility and more importantly – growth.

✅ Peace of Mind: Focus on running your business—we've got marketing covered, it's in hand so you can do what you're great at.

✅ A True Partnership: We're not just a service provider; we're part of your team. You get access to us on a personal number and have in-person sessions once per month.